



Greg Macksood

CO-FOUNDER

Education

BACHELOR OF SCIENCE

Miami University

MAJOR

Political Science

Advising clients on a broad range of topics in Texas and beyond is what Greg Macksood has dedicated his life to for the past 20 years. During that time, he has served as a trusted advisor to a wide range of clientele including Fortune 100 corporations, state trade associations and seed capital pre-revenue startups in developing political, legislative, media and grassroots engagement strategies throughout the country.

After attending Miami University in Oxford, Ohio where he received a B.A. in Political Science, Macksood split his time between Columbus, Ohio and Washington, D.C. working for a national public affairs and government relations firm. There, he focused on healthcare, tax policy, and natural resources.

Since then, Macksood has directed the government relations efforts in Texas for one of the nation's largest energy companies. It was during that time that he served on numerous boards and held multiple leadership positions across several trade associations. All the while, Macksood was learning how to navigate different political climates across Texas and effectively advocate for the energy sector, maintaining and developing deep political relationships in both parties.

In addition to his deep legislative relationships across both sides of the aisle, Macksood also has extensive experience representing interests before Texas regulatory agencies on issues including water, transportation, eminent domain, air permitting, insurance, healthcare, electricity and land use and minerals. His intimate knowledge of agency procedures makes him an effective advocate for his clients.

As for political experience, Macksood has managed statewide ballot initiatives, created issue advocacy coalitions, and implemented media communications strategies.

Greg is also the father of three young children who keep him and his wife Dakota busy outside of the world of politics.